



TourINN-ACT

Tourism Innovation Actions and cross-sectoral cooperation in SMEs



This project was funded by the European Union's COSME Programme.

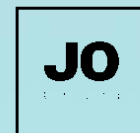
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Cine suntem?

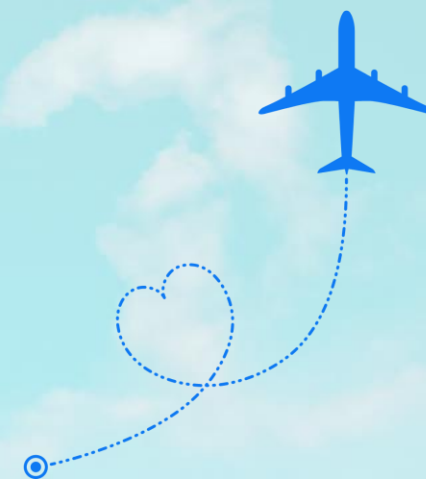
ICEBERG⁺



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Ce am făcut până acum?

Am început în Noiembrie 2021 o **călătorie prin sectorul turistic.**

Am pornit de la impactul COVID-19 asupra turismului, din **dorința de a călători din nou.**

Am vorbit cu **peste 100 de IMM-uri din turism**, pentru a identifica nevoi și a înțelege cum putem ajuta.

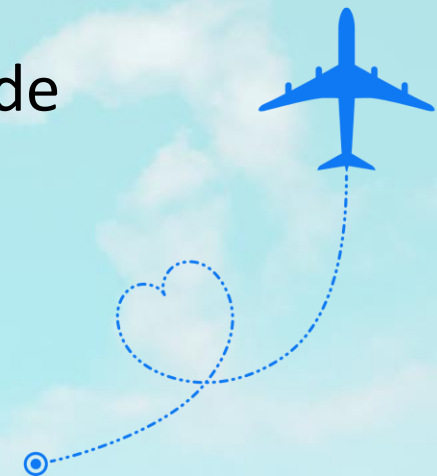
Am învățat bune practici, peisaje de reglementare din Europa și exemple de succes ale companiilor din turism care, prin **tehnologie și abordări sustenabile** au depășit provocările cotidiene.



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Ce facem?

Am lansat un **apel deschis dedicat IMM-urilor din turism** (unități de cazare și intermediari turistici).

Avem **EUR 600.000 de investit** în adopția de tehnologii digitale și soluții sustenabile de către sectorul turistic.

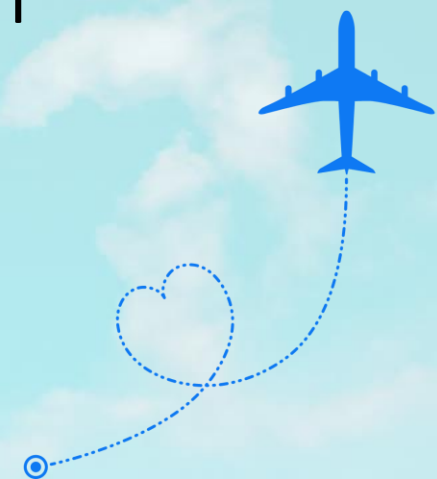
Am condus un apel deschis din care am selectat peste 40 de furnizori de soluții și peste 90 de soluții **la cheie pentru sectorul turistic.**



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Catalogue of tourism digital solutions & sustainable practices



90 innovative, digital and sustainable solutions



40+ solution providers



41 Italy



8 Romania



20 Spain



16 Greece



5 Cyprus



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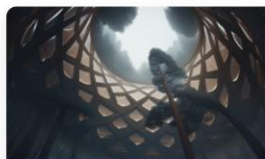
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[PREVIEW THIS COURSE](#)

CY1-Servicii de partajare cu drone pentru turiști

3.000 de euro



[PREVIEW THIS COURSE](#)

RO7-Cerere de grant pentru panouri solare

9.000 de euro



[PREVIEW THIS COURSE](#)

IT18-E-Commerce pentru bunuri și servicii turistice

15.000 de euro



Cursul de formare pentru IMM-urile din turism va consta din următoarele module:

1. Strategii digitale și modele de afaceri inovatoare,
2. Profiluri specifice postului
3. Acțiuni de marketing și comunicare.

Acest curs de formare va fi disponibil în august 2023.



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the European Union**

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Vă invităm să aplicați la Apelul Deschis

Deschis pana in 15.07.2023, ora 18:00 (ora Romaniei)

Se aplică prin <http://platform.tourinnact.eu>

Prin platformă, puteți interacționa cu toți cei 46 de furnizori, pentru a identifica cea mai bună soluție pentru dvs. **Procesul de matchmaking este obligatoriu**, iar demonstrarea acestuia se face printr-o **ofertă de preț pentru un serviciu din catalog, de la unul sau mai mulți dintre furnizori.**

Grantul maxim per IMM beneficiar este de EUR10.000. Aspirăm sa sprijinim **minim 60 IMM-uri din turism.**

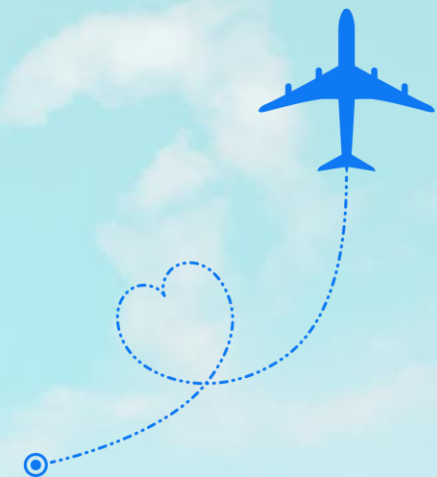
Durata de implementare a proiectelor este 1.10.2023 – 30.09.2024.



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Română

LOG IN ACASĂ E-LEARNING CATALOG TOURINN DESCHIDEȚI APELURI RESURSE TOURINN-ACT

ES19-Smart Spot pentru interior

Profesor
HOP OMNIPREZENT. SL


Categorie:
3-6 LUNI

Adaugă la lista de dorințe

IA CURS
9.000 DE EURO

Căutare ...

Descriere **FAQ**



Postări recente

- Documentele Open Inovation Seminar sunt disponibile
- TourINN-Aact lanțară o convocare deschisă pentru a oferi sprijin financiaro a las pymes de turismo.

Servicii populare





Mult succes!



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Facebook & LinkedIn @TOURINN-ACT



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